



KEYNOTE SPEAKER – Bio

Robert J. Cocks – Google Cloud – Head of Operations, Customer Engineering

Within the Google Cloud Customer Engineering organization, Rob has global responsibility for Online Sales, Internal Tools and Technical Programs. Since joining Google in 2011, Rob has focused on evolving Google's understanding of how clients can best leverage technology to greatest gain. As a "20% Project" Rob also has responsibility for ELDx, the Google Cloud leadership development group, where he has focused on increasing market understanding, speed and overall leadership efficacy.

Prior to joining Google, Rob spent 10 years at International Business Machines where he was the Business Unit Executive responsible for IBM's Mid Market Channel Business across Asia. He also held a variety of client facing roles across the Distribution and Healthcare verticals.

Rob earned a BA in Music from Emory University and an MBA from the Haas School of Business at UC Berkeley. He lives in San Francisco with his wife, Emma and his daughter Charlie.

